



WIMBORNE RFC SPONSORSHIP ARRANGEMENTS

The following information is provided to help potential sponsors in understanding what the Club has to offer and how you can get involved, with an indication of:

- 1. The forms of sponsorship that are available**
- 2. What will normally be covered in a Sponsorship Agreement**
- 3. Sponsorship Costs**

1. WHAT FORMS OF SPONSORSHIP ARE AVAILABLE?

- **Sponsorship of playing strip:**
 - Match shirts
 - Training Tops
 - Other related clothing
- **Sponsorship of other kit and equipment:**
 - Pitch side advertising banners
 - Post Protectors
 - Corner Flags
 - Scoreboard
 - Notice boards (in or on clubhouse)
- **Sponsorship of accommodation within the buildings:**
 - Changing Rooms
 - Physio Rooms
 - Referees / Officials room
- **Match day programme sponsorship**
- **Sponsorship of annual fixture and contacts booklet**
- **Sponsorship of transport / mini bus hire**
 - Transport to away games
- **Sponsorship of nominated match and Vice Presidents pre match lunch**
- **Sponsorship of other club based social functions**
- **Sponsorship of a player**
- **Sponsorship of player support service/activity**
 - Physiotherapy etc

2. WHAT WOULD NORMALLY BE COVERED IN A SPONSORSHIP AGREEMENT?

- Right for sponsors logo / naming to be applied as appropriate on kit / equipment or publications
- Right for additional advertising information to be applied as appropriate on equipment, publications of other medium of sponsorship
- Sponsorship agreements will normally be for one season duration commencing from 1st September annually or other such dates to be agreed
- Club Committee will ensure that the sponsorship is recorded in a format acceptable to the sponsor in all publications and publicity relating to the sponsorship during the term
- The sponsor shall have the right to publicise the sponsorship in a choice of mediums providing no materials utilising the club's logo may be used without the prior written approval of the club.
- The sponsor will have the right to apply for Six Nations and Autumn International tickets through the clubs agreed processes providing the sponsor agrees that it will comply with the Rugby Football Unions ticketing terms and conditions including the ticket distribution conditions
- The sponsor will be permitted to utilise the clubhouse facilities for appropriate events providing this does not conflict with any other pre arranged club events

3. WHAT ARE THE SPONSORSHIP COSTS?

The appropriate contribution for sponsorship will be dependant on the level of the sponsorship package proposed.

Typically a full set of match kit can cost in the region of £600/700.

Match day sponsorship is in the order of £250/300 to include the pre match luncheon, match ball and complimentary jug of beer for the players!

Sponsorship of the annual fixture booklet would be in the order of £500 or smaller multiples thereof.

Other sponsorship will be determined and tailored to the specific issue, publication or event etc.

If you are interested in Sponsoring Wimborne RFC in any way, or would like further information, please contact Mike Moysey, Chairman of Wimborne RFC on 01202 841478 or email michael@moysey.freeserve.co.uk